

All prices include GST and are in Australian dollars (\$AUD).

If you have any further questions or would like to make a booking,

please contact the office on +61 3 9254 1041 or admin@anca.org.au



## 2016-17 ADVERTISING COSTS AND SPECS

### SINGOUT\*

DIMENSIONS	Page	Cost
FULL PAGE: 18CM X 26CM	Back Cover	\$700
	Inside Front Cover	\$600
	Inside Back Cover	\$550
	Other Pages Colour	\$500
	Other Pages b/w	\$425
HALF PAGE: 18CM X 13CM	Inside Page Colour	\$380
	Inside Page b/w	\$300
COLUMNS: 6CM X 26CM	Full column	\$300
	Half column	\$250
	Full column b/w	\$225
	Half column b/w	\$180
INSERTS: UP TO ONE A3 PAGE FOLDED	Insert supplied by advertiser	\$700

### COMBINED\* FULL PAGE SING OUT COLOUR ADVERT & 3 MONTH HOME PAGE BANNER

BACK COVER COLOUR	\$750
INSIDE BACK OR FRONT COVER COLOUR	\$600
OTHER PAGES COLOUR	\$500

\* NOTE: 15% discount applies when SingOut advertising is pre-booked + paid for 3 consequential issues.  
10% member discount on individual issue advertising in SingOut.

WEBSITE	DIMENSIONS	MONTHLY	3 MONTHS	6 MONTHS
ROTATING EVENTS PAGE ICON (TWO IMAGES)	200p(h) x 200p(w)	\$160	\$230	\$290
SINGLE EVENTS PAGE ICON (ONE IMAGE)	200p(h) x 200p(w)	\$120	\$180	\$230
HOME PAGE BANNER	155p (h) x 620p (w)	\$160	\$240	\$330

### CHORAL NEWSLETTER 2 ADVERTS PER EDITION CONTACT OFFICE FOR SCHEDULED DATES

ADVERTISING BANNER IN VERTICAL SIDEBAR OF NEWSLETTER	150p(w) X 400p(h)	\$100
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### PROMOTIONAL EMAIL OUT SENT TO ALL ANCA MEMBERS CONTACT OFFICE FOR AVAILABLE DATES, SUBJECT TO APPROVAL BY NATIONAL COUNCIL

MEMBER RATE	\$250
NON-MEMBER RATE	\$300
CONTENT AND ARTWORK SUPPLIED BY ADVERTISER	