

All prices include GST and are in Australian dollars (\$AUD).

If you have any further questions or would like to make a booking, please contact the office on +61 3 9254 1041 or admin@anca.org.au



## 2017-18 ADVERTISING COSTS AND SPECS

### SINGOUT\*

DIMENSIONS	Page	Cost
<b>FULL PAGE**</b>	Back Cover	\$700
	Inside Front Cover	\$600
	Inside Back Cover	\$550
	Other Pages Colour	\$500
	Other Pages b/w	\$425
	<b>HALF PAGE** Horizontal or Vertical</b>	Inside Page Colour
	Inside Page b/w	\$300
<b>COLUMNS**</b>	Full column Colour	\$300
	Third page vertical or horizontal	
	Full column b/w	\$225
	Third page vertical or horizontal	
	Half column Colour ¼ page	\$250
	Half column b/w ¼ page	\$180
	Quarter column 1/6 page	\$150
<b>INSERTS: UP TO ONE A3 PAGE FOLDED</b>	Insert supplied by advertiser	\$700

For information on artwork dimensions, please see the **Sing Out Advertising Specs** document.

### COMBINED\* FULL PAGE SING OUT COLOUR ADVERT & 3 MONTH HOME PAGE BANNER

<b>BACK COVER COLOUR</b>	\$750
<b>INSIDE BACK OR FRONT COVER COLOUR</b>	\$600
<b>OTHER PAGES COLOUR</b>	\$500

\* **NOTE:** 15% discount applies when SingOut advertising is pre-booked + paid for 3 consequential issues.  
10% member discount on individual issue advertising in SingOut.

<b>WEBSITE*</b>	<b>DIMENSIONS</b>	<b>MONTHLY</b>	<b>3 MONTHS</b>	<b>6 MONTHS</b>
<b>ROTATING EVENTS PAGE ICON (TWO IMAGES)</b>	200p(h) x 200p(w)	\$160	\$230	\$290
<b>SINGLE EVENTS PAGE ICON (ONE IMAGE)</b>	200p(h) x 200p(w)	\$120	\$180	\$230
<b>HOME PAGE BANNER</b>	155p (h) x 620p (w)	\$160	\$240	\$330

\*For website images, please supply only JPG/JPEG, PNG or GIF files.

### CHORAL NEWSLETTER 2 ADVERTS PER EDITION

CONTACT OFFICE FOR SCHEDULED DATES

<b>ADVERTISING BANNER IN VERTICAL SIDEBAR OF NEWSLETTER</b>	150p(w) X 400p(h)	\$100
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### PROMOTIONAL EMAIL OUT SENT TO ALL ANCA MEMBERS

CONTACT OFFICE FOR AVAILABLE DATES, SUBJECT TO APPROVAL BY NATIONAL COUNCIL

<b>MEMBER RATE</b>	\$250
<b>NON-MEMBER RATE</b>	\$300

CONTENT AND ARTWORK SUPPLIED BY ADVERTISER