

All prices include GST and are in Australian dollars (\$AUD).

If you have any further questions or would like to make a booking,  
please contact the office on +61 3 9895 4432 or [admin@anca.org.au](mailto:admin@anca.org.au)

ANCA members will receive a 10% discount on all paid advertising not already discounted



## 2020 ADVERTISING COSTS AND SPECS

### SINGOUT

DIMENSIONS	Page	Cost
FULL PAGE	Back Cover	\$770.00
	Inside Front Cover	\$660.00
	Inside Back Cover	\$605.00
	Other Pages Colour	\$550.00
	Other Pages b/w	\$470.00
HALF PAGE (Horizontal or Vertical)	Inside Half Page Colour	\$420.00
	Inside Half Page b/w	\$330.00
COLUMNS	Full column Colour Third page vertical or horizontal	\$330.00
	Full column b/w Third page vertical or horizontal	\$250.00
	Half column Colour ¼ page	\$275.00
	Half column b/w ¼ page	\$200.00
	Quarter column 1/6 page	\$165.00
	INSERTS: UP TO ONE A3 PAGE FOLDED	Insert supplied by advertiser

For information on artwork dimensions, please see the **Sing Out Advertising Specs** document.

### WEBSITE

OPTION	DIMENSIONS	MONTHLY	3 MONTHS	6 MONTHS
HOME PAGE BANNER	155p (h) x 620p (w)	\$176.00	\$264.00	\$363.00
ROTATING <i>WHAT'S ON</i> EVENTS PAGE ICON (TWO IMAGES) (DISPLAYED IN LEFT COLUMN)	200p(h) x 200p(w)	\$176.00	\$253.00	\$319.00
SINGLE <i>WHAT'S ON</i> EVENTS PAGE ICON (ONE IMAGE) (DISPLAYED IN LEFT COLUMN)	200p(h) x 200p(w)	\$132.00	\$198.00	\$253.00
BANNER AT TOP OF <i>WHAT'S ON</i> EVENTS PAGE	92p (h) x 916p (w)	\$176.00	\$253.00	\$319.00
BANNER AT TOP OF NEWS PAGE	92p (h) x 916p (w)	\$176.00	\$253.00	\$319.00

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For website images, please supply only JPG/JPEG, PNG or GIF files.

### **COMBINED\*** FULL PAGE SING OUT COLOUR ADVERT & 3 MONTH HOME PAGE BANNER

<b>BACK COVER COLOUR (&amp; WEBSITE BANNER)</b>	\$825.00
<b>INSIDE BACK OR FRONT COVER COLOUR (&amp; WEBSITE BANNER)</b>	\$660.00
<b>OTHER PAGES COLOUR (&amp; WEBSITE BANNER)</b>	\$550.00
<b>* NOTE:</b> 15% discount applies when SingOut advertising is pre-booked + paid for 3 consecutive issues.	

### **CHORAL NEWSLETTER** (two adverts per edition - contact office for scheduled dates)

<b>ADVERTISING BANNER IN VERTICAL SIDEBAR OF NEWSLETTER</b>	150p(w) X 400p(h)	\$110.00
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### **PROMOTIONAL EMAIL** (sent out to all ANCA members. Contact office for available dates, subject to approval by national council)

<b>MEMBER RATE</b>	\$275.00*
<b>NON-MEMBER RATE</b>	\$330.00*

Content and artwork supplied by advertiser.

\*Additional charges may apply if standard Template is not used, see website for details